

Social Angadi

Digital Marketing Portfolio

2024



Arun R
Managing Director

No.3/68, 2nd floor, 2nd Cross St,
Kumaran Kudil, Thoraipakkam,
Chennai, Tamil Nadu 600097

Social Angadi

Crafting Your Digital Success

Social Angadi is a **digital marketing company** located in Chennai and serving clients nationwide. We offer 360-degree digital marketing services that help businesses build their brand presence online. Our custom content courts your rightful audience, converts the audience into customers, and contains your online relationships. Be free to give complete focus on your business. We will take care to keep the focus on you!

Benefit of working with Social Angadi

Page Rankings

Our specialised SEO team offers quality backlinks with white hat SEO technique that helps in boosting the website page rank

Strategic Planning & Implementation

We take care of overall Digital Marketing activities with better strategy to compete with your competitors and take you one step ahead

Reporting & Analysis

Get detail performance report of all marketing activities to know where exactly your brand stands.

INDUSTRIES WE EXPERTISE IN



Real Estate



Architecture



Healthcare



Restaurant



Other Industries



Tailored Solutions for Your Digital Needs



Web Design and Development

Social Angadi is one of the Web development company in Chennai that has served a variety of businesses with industry-leading web designing and development services. We have an excellent team of web designers who are capable of creating responsive and high performing websites. We assure to deliver the Website of superior performance that will suit the specific needs of the audience

Social Angadi



Search Engine Optimisation

The enhancement of technology has increased the popularity of online businesses. Every internet user is searching for something to fulfil their requirement, and they hardly view the first few pages of their search results.

We Social Angadi are one of the top-rated and best SEO Companies in Chennai. We hardly work to lift your site above your competitors and increase ROI with a great strategy.



Social Media Optimisation

Social Media Optimisation service is the process of increasing the awareness of the product or service through social channels among the targeted audience. At Social Angadi, with the help of comprehensive social media optimisation services, we create social media presence and bring the audience to our Website.



Social Media Marketing

Social Angadi is one of the best Social media marketing agency in Chennai that can expertly lead generators for your business through several social channels. We focus on studying trends and creating exceptional and refined messaging platforms. Our strategies are unique to organic and paid social media management programs.

Our Promises

As the leading Social media marketing firm in Chennai, we can guarantee certain things.

- As we serve by blending the SMO and SEO, we can guarantee promising results on the digital landscape
- All our services are cost-efficient, and we offer optimising plans
- We strive to deal with the technology and use it with many advantages to achieve digital marketing goals through social media marketing services
- Our entire work on being future centric, innovative, and creative to stand unique in the massive crowd

From Concept to Completion

Our basic workflow described as below:



Discussion

Project requirement discussion to understand requirements and suggestions will give clear understanding to create a proper marketing strategy for any business we talk with our client and understand how their business works



01 Ideation

Ideation is the process of creating strategies and deciding channels to promote the business. In this process we will suggest recent trends in marketing to promote the brand



02 Execution 03

Executing the projects with proper data helps us in evaluating the analytics and that helps in the growth of business trend. It is always important to execute the strategy in right way and alter it based on analytics

Social Angadi

Our Clients



Our Projects

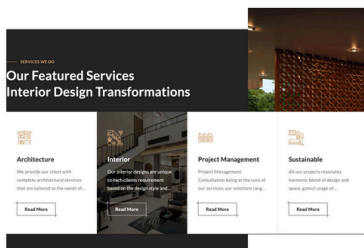
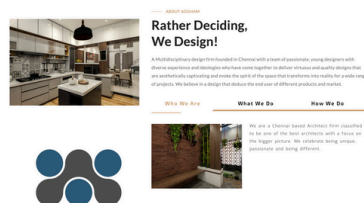
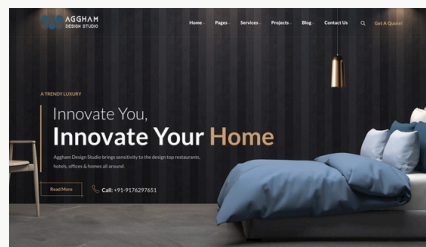
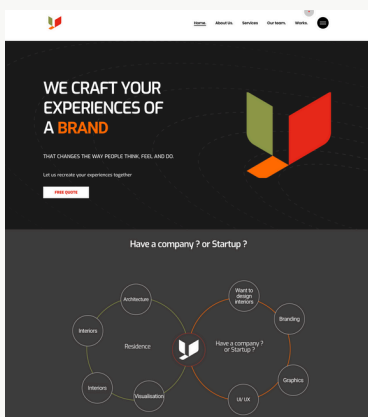
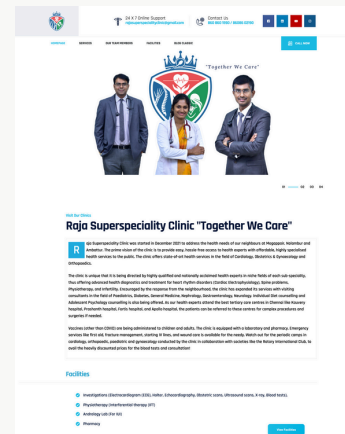
Website Development & Maintenance

We take pride in creating stunning, user-friendly websites that cater to your business needs. Our team of skilled developers and designers work tirelessly to ensure your online presence is not only visually appealing but also functional and up-to-date. Below, you'll find a selection of our recent projects that highlight our expertise in website development and maintenance

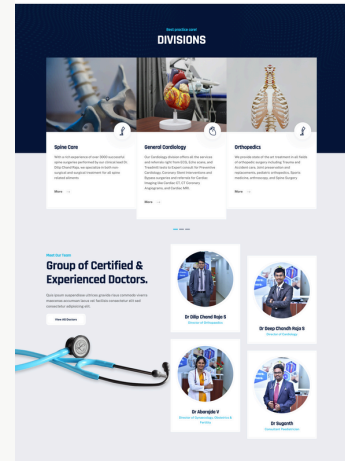


Website Development & Maintenance:

- <https://lohum.com/>
- <https://socialangadi.com/>
- <https://shivjayminihall.com/>
- <https://lifev.in/>
- <https://agghamdesignstudio.com/>
- <https://yaliartlab.com/>
- <https://rajasuperspecialityclinic.com/>
- <https://elenakitchens.com/>
- <https://fortbendtopspintennisacademy.com/>
- <https://sssenterprise.in/>



Words Of Our Clients



Website Development & Maintenance:

Website Development & Maintenance:

Elena
Kitchens & Interiors

HOME ABOUT PROJECTS BRANCH E-BROCHURE

Elena Kitchens in Chennai

Elena Kitchens in Chennai has worked on so many projects which includes Major Interiors in Celebros buildings, Soorya foundations, Appaswamy along with so many Known and Luxury Builders. Also, we have worked on very countable Architect projects and Countless individual clients.

350 COMPLETED SITES **100** REPEATED CLIENTS

Projects in Chennai

[VIEW ALL PROJECTS](#)

Contact

Chennai, India

No 76, Dharmalakshmi Avenue, 1st Road,
Kasturba Nagar, Adyar, Chennai, Tamil Nadu
600020

+91 9381816192

Email: elenakitchens@hotmail.com

Work Hours: Monday - Saturday : 10:00 am - 7:00 pm

SHIVJAY

About Us

Why Us

- AV & Sound Package
- Exclusive Design
- Flexibility

Services

Book for your Perfect Occasion

Corporate Event, Birthday Party, Wedding Reception

Let Us Make Your occasion Flawless

Client rapport **Diverse client base**

Responsible Sourcing

Inaugural Event

Gallery

Rules and Regulations

LOHOM

Shivjay

Why Us

Services

Book for your Perfect Occasion

Let Us Make Your occasion Flawless

Client rapport **Diverse client base**

Responsible Sourcing

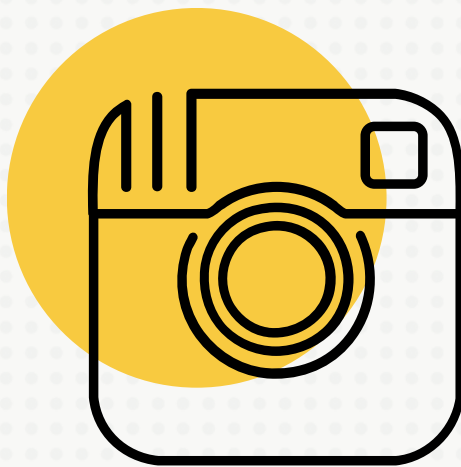
Inaugural Event

Gallery

Rules and Regulations

Our Projects

Social Media Designs



Social Media Designs

HI LIFE
LUXURY FOR EVERYONE

Panty Liners

WITH WINGS
To support your non period days

Spotting ✓
Discharge and bladder leaks ✓
Light period flow days ✓

ORGANIC PANTY LINERS with wings

#SwitchToOrganic

WELCOME HER TO A HEALTHY ADULTHOOD

#SwitchToOrganic

GEAR UP & STOP THE THIRD WAVE

Vehicular Emissions, Smog, Viruses, Water Droplets

HI LIFE KN95 PROTECTIVE FACE MASK

HI LIFE LUXURY FOR EVERYONE

DID YOU KNOW?

20 DROPS OF SILICA = SILICA FROM 15 CUCUMBERS

Social Media Designs



RAJA SUPER SPECIALITY CLINIC

Speciality Medical Checkup Services At Special Discount

~~RS 5000/-~~
RS 799/- ONLY

OBSTETRICS, GYNAECOLOGY & INFERTILITY	SPINE CAMP	CARDIOLOGY CAMP
<ul style="list-style-type: none"> > Complete Blood Count > Random Blood Sugar > HbA1C > Thyroid Profile > Blood Urea > Serum Creatinine > Liver Function Tests > Total Cholesterol > Vitamin-D > Chest X-Ray > ECG > Breast Examination > Cervical Cancer Screening (Pap smear) > Ultrasound Pelvis > Diet Counselling > Gynecologist consultation > Orthopedic & Spine specialist consultation > Diabetologist Opinion <p style="background-color: #0056b3; color: white; text-align: center; padding: 2px;">INR 799/- ONLY</p>	<ul style="list-style-type: none"> > Neck and Back Pain - Shoulder, Elbow, Hip and - Sports Injuries - Osteoporosis- Rheumatoid Arthritis <p style="background-color: #0056b3; color: white; text-align: center; padding: 2px;">BLOOD TESTS</p> <ul style="list-style-type: none"> > Fasting Thyroid Profile > Blood Counts, ESR > Fasting Sugar & HbA1C > Serum Sodium, Potassium > Serum Uric Acid > Serum Calcium & Vitamin D3 <p style="background-color: #0056b3; color: white; text-align: center; padding: 2px;">OTHER TEST</p> <ul style="list-style-type: none"> > X-Ray (Free Soft Copy) > Physiotherapy (50% discount on all Modalities) > IFTWAX/USG/CPM/ESWT > Exercise Training & Rehabilitation (50% discount) > Diet Counselling (free) <p style="background-color: #0056b3; color: white; text-align: center; padding: 2px;">INR 799/- ONLY</p>	<ul style="list-style-type: none"> > For > 40 Years - Smoking - Diabetes - Family History of Heart Problems - Dizziness Unconscious Spells Palpitations - Breathlessness - Chest Pain - Assess Risk Of Heart Attack - Heart Rhythm Problems Pacemakers / Defibrillators Follow-up <p style="background-color: #0056b3; color: white; text-align: center; padding: 2px;">BLOOD TESTS</p> <ul style="list-style-type: none"> > Diabetic Profile > Fasting Blood Sugar > HbA1C > Fasting Lipid and Thyroid Profile > Blood Counts > Renal & Liver functions 1499/Serum Sodium, Potassium > Serum Uric Acid Urine Routine <p style="background-color: #0056b3; color: white; text-align: center; padding: 2px;">HEART TESTS</p> <ul style="list-style-type: none"> > ECG, Echocardiography > Treadmill Test (additional only if needed) > Diet Counselling > Obesity Clinic > Cardiac Rehabilitation > Cardiology Consultation & Referral Services <p style="background-color: #0056b3; color: white; text-align: center; padding: 2px;">INR 799/- ONLY</p>

Together We Care's
Call For Appointment - ☎ 8608601590 | 8608602190

✉ rajasuperspecialityclinic@gmail.com | www.rajasuperspecialityclinic.com



RAJA SUPERSPECIALITY CLINIC

MARCH 4th TO 31st

Lets celebrate the women in our lives and gift them a good health this year

Silver Package

- Complete Blood Count
- Fasting Blood Sugar
- HbA1C
- TSH, FT3, FT4
- Blood Urea
- Serum Creatinine
- Total Cholesterol
- Serum Vitamin D
- Chest X-Ray
- ECG
- PAP Smear
- Ultrasound Pelvis
- Breast Examination
- Diabetes Screening
- Osteoporosis Screening

Rs. 3000/-
now @ **Rs. 899/-** only

Gold Package

+ Silver Package
+ Sono Mammogram
+ Complimentary Orthopedics & Cardiology Consultation

Rs. 5200/-
now @ **Rs. 1599/-** only

For Age 14-25 Yrs @ Rs.899/- ONLY

- All Blood Tests
- HPV Vaccines - 10% Discount (Cervical Cancer Prevention Vaccines)
- Free PCOS Consultation (including Diet & Exercise)
- Menstrual Hygiene Advices
- Treatment for Irregular Periods
- Ultrasound Pelvis

Plot No. 1, VGN Nagar Phase 1, Mogappair West, Chennai - 37.
rajasuperspecialityclinic@gmail.com
www.rajasuperspecialityclinic.com

For Appointments
860 860 1590



HI LIFE
LUXURY FOR ESSENTIALS

HOW IS

PCOS

DIAGNOSED?

- + Irregular periods or no periods
- + Excess facial or body hair growth
- + Scalp hair loss
- + Body acne
- + Weight gain
- + Infertility
- + Polycystic ovaries





RAJA SUPERSPECIALITY CLINIC
"Together we care"



WORLD HEART DAY SPECIAL

ON THIS WORLD HEART DAY KNOW YOUR HEART AT FREE-OF-COST

- ▶ Test your Sugar & Blood pressure
- ▶ Know true age of your BLOOD VESSELS
- ▶ Know your risk of heart attack &
- ▶ Meet our Cardiologist

50% DISCOUNT FOR ANY EXTRA TESTS

- ▶ Physiotherapy
- ▶ Diet Counselling
- ▶ Blood Tests
- ▶ ECG & Echo

VALID FROM

26th - 29th SEPTEMBER ONLY

860 860 1590 | rajasuperspecialityclinic@gmail.com | 860 860 21901
Plot No. 1, VGN Phase-1, Mogappair West, Chennai - 600 037

Social Media Designs

RAJA SUPERSPECIALTY CLINIC
"Together we care"

MENTAL HEALTH AWARENESS WEEK Oct 3rd - 9th

Oct 3 rd MONDAY	Let's Talk, Share & Relax - Group Discussion
Oct 4 th TUESDAY	Self regulation games activity for children of 5 to 10 years of age
Oct 5 th WEDNESDAY	Great day with my Grandparents
Oct 6 th THURSDAY	Women wellbeing Work life balance Menopause management
Oct 7 th FRIDAY	A psychological approach with sports for adolescents
Oct 8 th SATURDAY	New Parents Stepping stones in parenting
Oct 9 th SUNDAY	Mental health wellbeing - Free Counselling sessions

FREE MENTAL HEALTH CAMP
make your MENTAL HEALTH a PRIORITY

OTHER SERVICES

- Teenage Counselling
- Marital Counselling
- Stress Management
- Anger Management

TIME: 10 am to 12 pm
05 pm to 07 pm

FOR APPOINTMENTS
860 860 1590 | 860 860 2190

rajasuperspecialtyclinic@gmail.com | www.rajasuperspecialtyclinic.com
Plot No. 1, VGN Phase-1, Mogappair West, Chennai - 600 037

RAJA SUPERSPECIALTY CLINIC

GET FLU VACCINE THIS WEEK

SPECIAL DISCOUNT **10%** FOR THIS FLU SEASON

Protect Your Child's and Your Own Summer Vacation against H3N2

FLU SHOT H3N2

FOR APPOINTMENTS
860 860 1590
Plot No. 1, VGN Nagar Phase 1, Mogappair West, Chennai - 37

RAJA SUPERSPECIALTY CLINIC

WORLD MENTAL HEALTH DAY

OCTOBER 10th

Mental health for all
Get Involved

Let us not take Mental health light

NEED HELP? PLEASE CONTACT
860 860 1590 / 86086 02190

PLOT NO 1, VGN NAGAR PHASE 1, NOLAMBUR, MOGAPPAIR WEST CHENNAI, TAMIL NADU 600037

RAJA SUPERSPECIALTY CLINIC

FLU SEASON IS HERE

"GET THE FLU SHOT BEFORE FLU GETS YOU"

Protect yourself and your dear children

CALL US ON
860 860 1590 / 86086 02190

TO BOOK YOUR APPOINTMENT

PLOT NO 1, NOLAMBUR PHASE 1, VGN NAGAR PHASE 1, AMBATTUR INDUSTRIAL ESTATE, MOGAPPAIR, CHENNAI, TAMIL NADU 600037

Our Projects

Search Engine Optimization

Welcome to the SEO portfolio of Social Angadi! We specialize in providing comprehensive and effective search engine optimization (SEO) solutions to help businesses like yours thrive in the digital landscape. Our portfolio showcases some of our successful campaigns and results, highlighting how we've improved the online visibility, organic traffic, and search engine rankings of our clients.



Search Engine Optimisation

Search Engine Optimization (SEO):

We have been working on SEO for several industries like **Architecture, Hospitals, Education platform, Ecommerce platforms, Food Businesses.**

Client: Yuno Learning

Industry: Education Platform

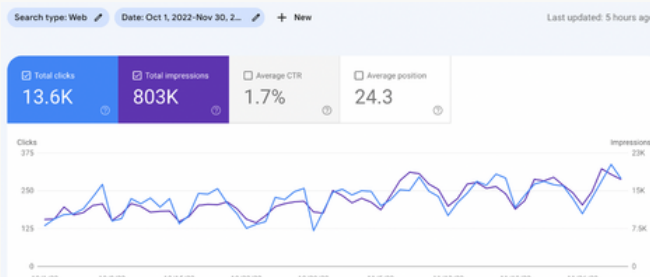
Project Duration: Dec 2022 - On going

Services Provided: On-page SEO, Off-page SEO, Keyword Research, Content Optimization

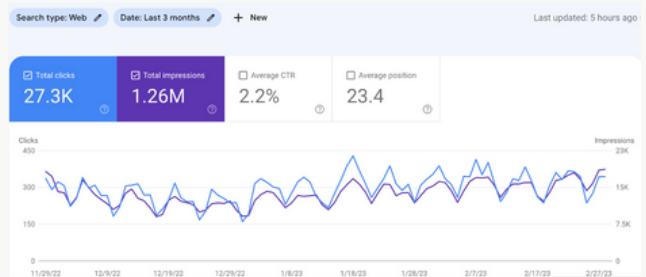
Achievements:

- Increased organic website traffic by 50% within the first four months.
- Achieved Page 1 rankings for 60% of target keywords till date
- Most of the target Keywords got indexed
- Implemented on-page optimizations resulting in a 30% reduction in bounce rate.

Before



After



Few Keywords ranking in first page of SERP

ielts study material online free

crash course for ielts

ielts crash course

IELTS crash course online

crash course ielts

free ielts listening tests

Search Engine Optimisation

Search Engine Optimization (SEO):

We have been working on SEO for several industries like **Architecture, Hospitals, Education platform, Ecommerce platforms, Food Businesses.**

Client: Raja Superspeciality Clinic

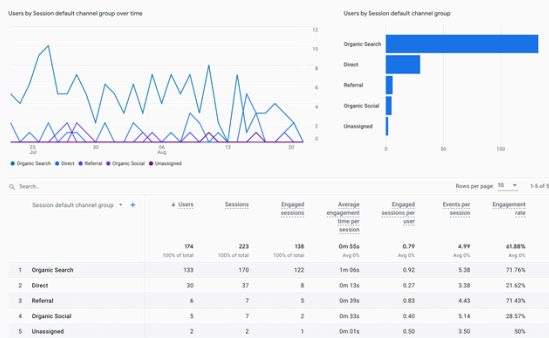
Industry: Multispeciality Clinic

Project Duration: Oct 2022 - On going

Services Provided: On-page SEO, Off-page SEO, Keyword Research, Technical SEO, Local SEO, Link Building, SEO Auditing

Achievements:

- Improved local search visibility, leading to a 40% increase in website visits from the client's target geographic area.
- Conducted a thorough SEO audit and resolved critical technical issues, resulting in a 20% improvement in site speed and performance.
- Successfully built high-quality backlinks from authoritative websites, contributing to a 15% increase in domain authority.
- Indexed most of the target keywords and 80% Keywords are ranking in the first page



Few Keywords ranking in first page of SERP

*super speciality clinic in Chennai
 best multispeciality clinic in chennai
 chennai super speciality Clinic
 best super speciality clinic in Chennai
 spine trauma specialist in Chennai
 cardiac electrophysiologist in Chennai*

Organic search volume increased for July month

Search Engine Optimisation

Search Engine Optimization (SEO):

We have been working on SEO for several industries like **Architecture, Hospitals, Education platform, Ecommerce platforms, Food Businesses.**

Client: HI Life

Industry: Women Wellness Ecommerce

Project Duration: Jan 2022- Nov 2022

Services Provided: On-page SEO, Off-page SEO, Keyword Research, E-commerce SEO, SEO Strategy, Conversion Rate Optimization, Website Maintenance

Achievements:

- Developed a comprehensive e-commerce SEO strategy that increased organic revenue by 60% within six months.
- Optimized product pages and implemented structured data, leading to a 25% improvement in click-through rates from search results.
- Collaborated with the client's development team to enhance site architecture, resulting in a 30% reduction in cart abandonment rate.

Few Keywords ranking in first page of SERP

*Intimate hygiene spray in india
best hygiene spray
organic period pads
silica drops*

Our Projects

Social Media Marketing

Social Angadi is a results-driven digital marketing agency specializing in creating and managing highly effective social media ad campaigns.

Our goal is to help businesses of all sizes maximize their online presence, engage their target audiences, and drive tangible results through strategic social media advertising.



Social Media Marketing

Social Media Strategy Development:

We work closely with clients to understand their business objectives, target audience, and competitive landscape. Our team develops customized social media strategies that align with these goals and ensure maximum impact.

Ad Campaign Creation:

Our creative team crafts compelling ad campaigns across platforms such as Facebook, Instagram, Twitter, and LinkedIn. We create visually appealing and engaging ad creatives that resonate with your audience.

Audience Targeting:

We use advanced targeting options to pinpoint the right audience for your business. This includes demographics, interests, behaviors, and even retargeting previous website visitors or engaged social media users.

Ad Copywriting:

Our expert copywriters develop persuasive ad copy that speaks directly to your audience's pain points, desires, and needs. We focus on clear and concise messaging that drives action.

A/B Testing:

To ensure optimal performance, we conduct A/B tests on various ad elements, such as headlines, images, calls-to-action, and audience segments. This iterative approach helps us refine campaigns for better results.

Budget Management:

We optimize ad budgets to ensure the best possible ROI. Our team closely monitors ad performance and adjusts budgets based on real-time data to maximize results within the allocated budget.

Performance Analytics:

We provide detailed performance reports that include key metrics such as click-through rates, conversion rates, engagement metrics, and more. These insights help you understand the impact of your campaigns and make informed decisions.

Ongoing Optimization:

Social media landscapes are constantly evolving. We stay updated with the latest trends and algorithms to adjust strategies accordingly. Our team consistently optimizes campaigns for improved results.

Social Media Marketing

Portfolio Highlights:

E-Commerce Brand Boost:

Increased online sales by 150% for an e-commerce brand through targeted Instagram and Facebook ads, emphasizing product quality and limited-time offers.

Local Business Awareness:

Created Awareness and Reach Campaign to build brand for Architecture and real estate businesses

B2C Lead Generation:

Generated leads for clinic medical campaigns and real estate businesses through whatsapp, Messenger and online form

App Install Campaign:

Achieved a 200% increase in app downloads for a health and fitness app by designing interactive video ads for Instagram Stories.

**At Social Angadi, we're dedicated to elevating your brand's presence on social media.
Let us help you connect, engage, and thrive in the digital landscape.**

Value Clients Can Expect



Best Result

High-quality, professionally handled with designs and brand strategy implementation



01 Great Support

Ongoing support, maintenance, and updates to keep track of your marketing activities



02 On-time

Timely project delivery and a collaborative approach throughout the marketing process

03

Connect with Us Today



Our website

www.socialangadi.com



Our e-mail

arun@socialangadi.com



Telephone

+91 9489680339



HQ address

**No.3/68, 2nd floor, 2nd Cross St, Kumaran Kudil,
Thoraipakkam, Chennai, Tamil Nadu 600097**



Social media handle

@socialangadi



Social Angadi

Linking dreams to digital reality



www.socialangadi.com



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arun@socialangadi.com